



Web Banner Marketing – Specifications & Pricing

Thank you for your interest in marketing on www.iglta.org. Our website is on the forefront of gay and lesbian travel and is a one stop shop for consumers as well as businesses in the tourism industry. We are currently accepting advertisements, web banners, for our page.

1. Web banner placement is an IGLTA member benefit. In order to place a banner on www.iglta.org you must be a current member of IGLTA.
2. These web banners will appear on the main web page as well as all pages that are driven by consumers. This includes, but is not limited to, Calendar of Events, Traveler Portal and Travel Specials.
3. The web banners exist on a rotating basis. Every time the page is loaded, a random banner will appear.
4. IGLTA reserves the right to refuse posting of any banner that the organization feels is not consistent with our website's design and feel. This includes web banners that have offensive colors, distract visitors by means of flashing or other overt gestures or anything that does not fit into IGLTA's code of conduct.
5. Pricing is on a per-size, per-month basis. The banner will be removed one calendar month after it is posted unless more than one month is purchased at a time or if the deal is extended. The pricing is as follows:
 - a. 160x86 – US\$200/month
 - b. 160x160 – US\$250/month
 - c. 160x600 – US\$300/month
6. Web banners can be in a variety of image formats: JPEG, GIF, BMP, PDF, EPS, PSD or TIF. They can also be Adobe Flash files – please send the SWF file as well as the embed code to be placed on the page.

If you have any questions or if you would like to place a banner on our website, please contact Richard Brower at richard@iglta.org or call us at IGLTA World Headquarters at +1 954 630 1637.

*Please note this was last updated March 2008, the prices and terms are subject to change.